

# MEDIA KIT



## TECH IS MAGIC



### "Tech Tales & Activities for Curious Kids"

Fun Facts About Robots, Bugs,  
and the Big Wide Web

Written & Illustrated  
By Taylor R. Smith

# TECH IS MAGIC

## "Tech Tales & Activities for Curious Kids"

Author: Taylor R. Smith

Launch Date: November 2025

Genre: Children's nonfiction / STEM / Educational

Ages: 5-9



## ABOUT THE BOOK

Tech Is Magic introduces kids to the world of technology through fun facts, engaging activities, and empowering storytelling. Designed to spark curiosity and confidence, the book helps young readers understand how technology works and how they can be creators, not just consumers.

From robots and bugs to the big wide web, Tech Is Magic breaks down complex ideas into kid-friendly explanations while encouraging problem-solving, creativity, and imagination.

This book is especially impactful for children who don't often see themselves represented in tech-focused stories.

## KEY THEMES

- STEM education for kids
- Technology literacy
- Curiosity and exploration
- Representation in tech
- Confidence-building for young learners

## WHY TECH IS MAGIC MATTERS

- Encourages early STEM engagement
- Makes technology less intimidating for kids
- Supports diverse representation in children's media
- Aligns with school, library, and community learning initiatives

## ABOUT THE AUTHOR



Taylor R. Smith is a creative technologist, author, and educator passionate about making technology accessible and exciting for children. Through storytelling and hands-on learning, Taylor creates resources that empower kids to explore tech with confidence and curiosity.

With a background in digital strategy and creative education, Taylor bridges the gap between creativity and technology, helping the next generation see themselves as innovators.

# PRESS & MEDIA FEATURES

Tech Is Magic has been featured in:

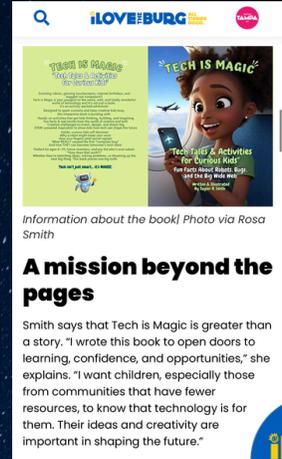
- Television news segments
- Magazine publications
- Community spotlights and interviews

## IDEAL FOR

- Bookstores and libraries
- Schools and STEM programs
- Community events and book festivals
- Children's museums and learning centers
- Media features and interviews



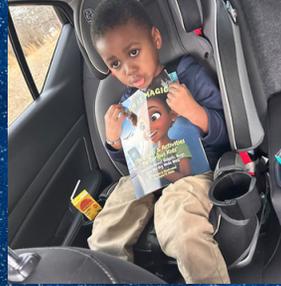
[LINK TO INTERVIEW](#)



[LINK TO ARTICLE](#)



# LOVED BY KIDS EVERYWHERE



# BOOK DETAILS

Title: Tech Is Magic

- Subtitle: Tech Tales & Activities for Curious Kids
- Format: Paperback
- Language: English
- Availability: Online & select ret

## CONTACT

Email: [taylorthecreatorat@gmail.com](mailto:taylorthecreatorat@gmail.com)  
Website: [thettcagency.com/techismagic](http://thettcagency.com/techismagic)  
Instagram: @techismagicbook  
Media Inquiries: Available for interviews, features, and events

# PACKED WITH FUN

