THETTCAGENCY.COM

Pricing Guide

2025-2026

Helping entrepreneurs & nonprofits build bold brands + strategic websites

WEB DESIGN & DEVELOPMENT

Package	Price	Best For	What's Included
Starter Site	\$2,500	New businesses or nonprofits	5 pages, mobile design, 1 contact form, basic SEO
Growth Site	\$3,400	Scaling orgs & entrepreneurs	8 pages, blog/events section, donation forms
Premium Site	\$4,500+	Advanced or custom needs	10+ pages, e- commerce, custom forms, integrations

CONSULTING & COACHING

Service	Price	Includes
Monthly Coaching Plan	\$500/month	2 sessions/mo + email support, launch planning, content review
Deep Dive Strategy Call	\$250 (90 mins)	Brand/audience alignment, website audit, custom action plan

WEBSITE MAINTENANCE PLANS

(For TTC-built sites only)				
Plan	Price	Includes		
Lite	\$150/mo	1 hour updates/month, email support		
Standard	\$300/mo	3 hours updates/month, content swaps, event uploads		
Pro	\$500/mo	5+ hours, campaign updates, optimization check-ins		
Hourly rate: \$100/hour (for one-off updates outside of a plan)				

RETAINER OPTIONS

Ideal for nonprofits or founders who need ongoing strategy, content, and website support.

Retainer Tier	Price/Month	Includes
Essentials	\$750	2 coaching sessions + 1 hour website edits
Growth	\$1,200	3 sessions, 3 hours edits, mini- strategy report
Scale+	\$1,800+	Full digital support package (custom) + quarterly audit

ADD ONS

Service	Price Range
Logo Design / Brand Kit	\$250-\$500
Application / Contact Form	\$150-\$300
SEO Setup	\$200-\$400
Landing / Campaign Page	\$400-\$600
Event/Flyer Upload	\$100/event

PROJECT TIMELINES & PAYMENT

- Most Projects: Launched in 10–15 business days
- Larger Projects: Completed within 3-4 weeks
- Rush Projects: Available with added priority fee
- 50% upfront, 50% at final handoff.



Ready to Work Together?
Visit us online or email us to book a discovery call.
Custom quotes available for nonprofits, campaigns
& cohort training sessions.